

ROB COOKE – Principal & CFO

Rob Cooke leads the financial aspects of CommonWealth Biofuels. Rob is a former General Electric Executive who has successfully augmented over seventeen years of corporate experience with five years of small company, entrepreneurial business management and consulting.

Since 2003, Rob Cooke has provided business consulting services to a California organization focused on supporting early-stage for-profit and non-profit businesses in the social and environmental sector. Prior to that, Rob served as Chief Operating Officer and Chief Financial Officer of the sustainability consultancy, McDonough Braungart Design Chemistry (MBDC). At MBDC, Rob had responsibility for day-to-day operations and both creating and executing on the overall strategic plan for the company. Over a three-year period, Rob successfully restructured the organization, created several new entities and launched a dynamic non-profit company. Additionally, Rob was instrumental in generating new business with companies like PepsiCo, Volvo, Shaw Carpet, Ford, Alcoa, BP, Steelcase and Nike.

Prior to joining MBDC, Rob spent eighteen years with General Electric. While at GE, Rob held executive management positions in general management, finance, marketing and business development. In his last position before leaving GE, Rob was the President and General Manager of GE's Industrial Computer Company--a complete manufacturing operation based in South Carolina. Over a two-year period, Rob grew the company from \$35M to \$50M of revenues while significantly increasing profitability through manufacturing productivity and base cost savings. Some of the other key positions Rob held while at GE include: Manager of Business Development where he led the acquisition and integration of multiple private and public companies; Financial Manager (CFO) of a multi-billion dollar automotive facility start-up in China; and Treasurer and Assistant Controller of GE's billion dollar Industrial Automation business.

Rob holds a Bachelor of Science degree in Finance, Accounting and Economics from Penn State University and a MBA from James Madison University.

Charlottesville, VA 22901  
540.456.8381  
rob@cw100.com  
www.cw100.com